YOUR STARTUP PARTNER FROM IDEAS TO RESULTS

HOW CAN WE HELP?

LET'S GET ACQUAINTED
NICE TO MEET YOU!

Being a startup development company here at Artjoker Software we build technological products for our customers, mostly startupers, and thus help them to accelerate their growth.

We're able to achieve your big plans by leveraging our technology, process, and domain expertise to be priced-for-value company.

More than 80 US-based and 250 worldwide startups and medium size businesses have already chosen us as Technology Partner.

So, how about joining us?
From 2006 we have been doing what we love, and doing it the best way. We are Startup Launching Base regularly establishing successful tech products. Our team of ambitious and talented people is good at hot Idea Pitching, designing rapidly-launched MVPs, and developing efficient FFPs. We cultivate high quality of services and deadlines.

**OUR GOAL**
Your Startup Partner – From Ideas to Results

**WHO WE ARE**

**KEY FACTS**

<table>
<thead>
<tr>
<th>Established</th>
<th>2006</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company Size</td>
<td>75+ employees</td>
</tr>
<tr>
<td>Clients</td>
<td>250+ clients worldwide 80+ clients in the US</td>
</tr>
<tr>
<td>Domain Expertise</td>
<td>Finance Healthcare e-Commerce &amp; Retail SaaS Custom CRMs</td>
</tr>
<tr>
<td>Engagement Models</td>
<td>Team Extension Dedicated Teams Time &amp; Material Fixed Price</td>
</tr>
<tr>
<td>Technology Stack</td>
<td>MEAN, LAMP, Laravel, React.js, Swift/Objective C, Java</td>
</tr>
</tbody>
</table>

**10 YEARS OF EXPERIENCE**

**200+ LAUNCHED PROJECTS**

**7+ YOUR STARTUP TEAM**
With 10 years of experience and having successfully launched over 500 projects, we've created a unique approach to software development and growth, called **Artjoker Method**.

**Artjoker Method** encapsulates **four key points**: methodology, technology stack, tools and service.
**METHODOLOGY**

**HOW DO WE WORK ON PROJECTS?**

Total Quality Management is a method of a constant quality updating of all the organizational processes inside the project, and the company as well. The method's vision is all about running three components simultaneously: product quality, how is the process going, and staff skill level. Specifically for project management we use Agile approach with its Scrum methodology.

**WHY DO WE USE SCRUM?**

- A customer gets ready piece of functionality that has already passed muster with QA at the end of every Sprint. So it makes possible to launch the product on the early stages of its development.

- A customer is also maximally involved in the development process. Owing to agile approach he/she can change the scope of work anytime keeping safe the quality of the final product.
Success of the project depends on the tools it is designed with. Owing to tools compatibility we have our programming code efficiently developed, high-quality and secure.

**What do we work with?**

- **Tools**
  - Atlassian Confluence
  - Atlassian JIRA
  - Worksection
  - Skype
  - Slack
  - Android Studio
  - Xcode
  - WebStorm
  - phpStorm
  - jMeter
  - Selenium IDE
  - GIT
  - TeamCity

**Collaboration**
- Software for collaboration used in corporate environments

**Issue tracking**
- Issue tracking and agile project managing systems

**Communication**
- Communication tools

**Mobile application development**
- Mobile application development frameworks

**Integrated software development**
- Integrated software development environments

**Quality assurance**
- Quality assurance

**Version control system**
- Version control system for tracking changes in code

**System of constant integration, testing and data reporting**
- System of constant integration, testing and data reporting
Technologies

WHERE DO WE HAVE EXPERTISE?

Depending on the project type we use three technology stacks for:

- online services
- web applications
- mobile apps

Due to the project specification we offer most efficient technologic solution for business goals.
Artjoker team supports the client from the first consultation call till the final project launch.

After completing the basic development cycle we continue improving the product functionality, providing technical support, and developing client’s business.

Artjoker service makes it possible for you and your colleagues to efficiently benefit from the product.

While working on the project our managers share their knowledge in technologies, Scrum-methodology and how to manage the website or mobile app life cycle.
IDEA PITCH

A full investment proposal documents package including not only business plan, investment summary, executive summary, and product presentation but also a well thought through pitch text so you have everything to get investments for building your startup.

DEVELOPMENT OF AN MVP

An MVP is a Minimum Viable Product that hastens project launch and its testing with the target audience saving code quality and marketing campaign. The main goal of such development method is the consistent implementing of product functionalities. “Develop-Get a Feedback-Upgrade” cycle customizes your idea and save budget.

BUILDING A FULL FEATURED PRODUCT

Building an FFP is the process of developing an already full featured product that requires enhancements according to target users' prefs and trends of digital sphere. Even more, we provide your project with DevOps Support and Startup Marketing to fulfill your idea by up-to-date solutions that are to engage more users.
FROM IDEAS TO RESULTS: CASES

CHALLENGES AND FEATURES

RUBEN
STARBAR
NOBIUS
MYCREDIT
The client came up with the idea of an app for a fast delivery of everything that is possible in a short period of time and on TOP level. This was a startup for our partners, as they go in for brand and company creation from scratch.

We planned to launch the product with the iOS and Android app, and the landing page. The app is launched at the beginning of 2017.

**Features**

- Interface for clients to make orders
- Different interface for couriers to see orders in their location
- Items and locations filtering
- Localized for Switzerland
- Pay with a credit card
- Courier registration through the admin panel
- A custom order creation
- Push-notifications informing about order status change
- Courier’s route visible to a user
- Order history

**Technologies**

- Google Maps
- Stripe
- Objective-C
- RxJava
- Firebase
- Laravel
A dating app developed for iOS platform is a kind of a social network. Users are able to create virtual bars divided into so called rooms to communicate in groups of 4, or tete-a-tete.

After the project launch we started a marketing campaign to drive extra customers. The app gets its profit through monetization – users have to make in-app purchasing if they want to make gifts each other.

**FEATURES**

- Geo-tagging
- Personal user account
- Group chat
- In-app purchasing
- New selfie every day to show mood
- Subscribing to newsfeed
- Searching bars by their location
- Using “Like” button to rate bars, posts, comments, and people
- Mobile, user-friendly and intuitive design
- Marketing services

**TECHNOLOGIES**

- Parse.com
- Swift
- Socket.IO
- Firebase
- In-App Purchase
A mobile application for commercial social media specially developed to keep users' businesses in tune. A user creates his business page and uploads photo or video content showing the items he/she is advertising. Another user who is interested in purchasing, views a product photo, and, if he likes the item, contacts e-seller.

Users can post photos, videos, or links, and sign up with the Google Plus.

**Features**

- Customized feed
- Ability to create advertisement post
- Subscribing, commenting and leaving "likes"
- Posts statistics
- Signing in with the Google Plus or Facebook accounts
- Posting links to current profile
- Buying energy to create a post – the way of app monetization
- AMSlideMenu

**Technologies**

- RestKit (networking)
- Swift
- AFNetworking
- Slim
- In-App Purchase
A fintech startup turning into a loyal payday loan platform easily used by the loaners in Ukraine.

As to the solution scope, MyCredit can be regarded as a complex solution which consisted of the website for interaction with loan debtors, web interface for system administration, and the scoring module for data verification of the loan debtors, and risk evaluation in terms of accommodating the loans.

**Features**

- Machine learning
- Customer scoring
- Online credit processing
- System of collecting and working with payments
- Implemented credit scoring for the customers
- Ready CRM for customer information and sales order processing
- Loan interest basis
- Passed PCI DSS certification for cards processing
- Built anti-fraud system

**Technologies**

- MySQL
- ASP.net
- Socket.IO
- PHP 5
- CSS 3
- JavaScript
- Entity Framework
- Angular JS
- Python
- R
MANAGEMENT TEAM

ROMAN KATERYNCHYK
CEO

KATHERINA DEVYATKINA
Chief Development Officer

ALEXANDER PROKOPIEV
Chief Technical Officer

DMITRY PETRUKHNOV
Project Manager

ELENA KHALYAVKA
Chief Marketing Director

NATALIA BRINZA
Head of Mobile Development Department

OLGA MELNYK
Business Development Manager

OUR CORE VALUES

- Do the best projects
- Be proactive, go ahead
- Act as a professional
- Support your colleagues
- Be honest and open minded

MORE ABOUT US
Contact us now. Let's Move Forward!

KHARKIV
R&D
Ganny 20-a street
+38 (057) 751 55 22

LOS ANGELES
Headquaters
6840, Hayvenhurst Ave
+1 (213) 793 89 73
+1 (347) 946-6343

ROMAN@ARTJOKER.NET
OLGA@ARTJOKERSOFTWARE.COM
ART-JOKER
ARTJOKER_DEVELOPMENT

Don’t waste your time on searching, call us and get the required info immediately!

ROMAN KATERYNCHYK
CEO

OLGA MELNYK
Business Development Manager